

PROPOSAL FOR DIGITAL EVANGELISM AND ONLINE VISIBILITY ENHANCEMENT

BUBAARE CATHOLIC PARISH

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1. Introduction

Bubaare Catholic Parish is a vibrant and growing faith community committed to spiritual growth, education, and community development. This proposal seeks to enhance its digital evangelization through modern online platforms such as YouTube.

2. Background and Current Status

The parish website <https://bubaarecatholicparish.org/> provides information and updates, but digital evangelism through video content is still limited.

3. Problem Statement

There is limited digital outreach, no structured video evangelism platform, and reduced engagement with youth and diaspora communities.

4. Proposed Solution

We propose establishing an official YouTube channel for sermons, Mass, choir performances, youth programs, and parish events, integrated with the website and social media.

5. Implementation and Support Approach

Church provides basic requirements such as camera/phone, microphone, and internet. GWT IT Solutions handles setup, branding, training, and ongoing support. We will train parish members on video recording, editing, uploading, and channel management.

6. Benefits

Improved evangelization reach, youth engagement, global visibility, digital archiving of sermons, and strengthened community connection.

7. Implementation Plan

Phase 1: Setup (3–5 days). Phase 2: Training (1–2 weeks). Phase 3: Content production (ongoing).
Phase 4: Integration (1 week). Phase 5: Continuous support.

8. Conclusion

This initiative will strengthen the Church's mission by expanding its reach beyond physical boundaries through digital platforms.